

Brief reports

Corporate film 2023



Sustainable braking with Buderus Guss

The new film about Buderus Guss focuses on the strengths and future-oriented activities for sustainable braking. The approx. 5-minute video was produced by TBD Media, London, for the ‚50 German Leaders‘ campaign and released at the beginning of March together with other German medium-sized companies. A link to the video has been placed on the homepage of the Buderus Guss website.

Visibility and reach – Buderus Guss relies on transport advertising

Since March 2023, an RMV public transport bus has been an ambassador for the company's strengths as an employer and training company with slogans and scenes about Buderus Guss. „We use public transport advertising for our recruiting because it offers permanent visibility, has a high reach and enables quick digital access to our job advertisements through the affixed QR codes. The increasing mobility of the population supports these advantages,“ explains Buderus Guss personnel manager Bernd Hoffmann.



Ground-breaking ceremony for the pilot project ‘fire brigade station’

23 February 2023: Official starting signal for the new fire station of the Buderus Guss works fire brigade at the Breidenbach site



Here's to a successful outcome: Michael Frey, Project Manager C+P Schlüsselfertiges Bauen, Christoph Scheld, Managing Director Scheld GmbH, Matthias Acker, Managing Director C+P Schlüsselfertiges Bauen, Christoff Wachendorff, Managing Director Buderus Guss GmbH, Kai-Michael Koch, Head of Buderus Guss Plant Fire Brigade, and Reinhold Stollar, Plant Manager Buderus Guss (from left).

„We are taking the right step with this project,“ says Buderus Guss Managing Director Christoff Wachendorff at the official kick-off for the fire station at the Breidenbach site.

For the plant fire brigade, the multi-million investment is an important step within the framework of the safety concept. The building is state of the art, in compliance with occupational health and safety regulations, and ensures that all fire service procedures and requirements can be met and, above all, that there is space for a

complete crisis team. The central location directly at the factory entrance ensures short distances for the emergency services coming from outside in case of an emergency. The technical and social rooms can accommodate 62 firemen and 10 firewomen. Thanks to the emergency power generator, the fire station is completely self-sufficient in the event of a power failure. The positive side effect of the location: the building forms additional noise protection for the immediate neighbourhood.

After extensive planning, preparations for the construction of the new fire station began in November 2022. The ground-breaking ceremony on 23 February 2023 marked the official start and the base of the Buderus Guss works fire brigade will be completed by the beginning of 2024 at the latest.

